



VTTV x Eskom: A Strategic Partnership Powering Safety, Learning, and Leadership

Eskom's operations sit at the heart of South Africa's economy. With thousands of employees working across power stations, substations, transmission lines, and high-risk environments, the organisation carries an immense responsibility: to keep people safe, informed, and empowered to lead.

To support this mission, Eskom partnered with VTTV — a collaboration that has grown into one of the organisation's most impactful media and learning relationships.

A Media Production Partner Trusted Across the Eskom Landscape

Eskom needed a partner who could translate complex operational risks into clear, compelling, and memorable communication. VTTV stepped into that role, becoming a major media production partner responsible for creating high-impact visual content used across the organisation.

Over the years, VTTV has produced a large portfolio of safety incident clips, each one designed to:

- Recreate real incidents with accuracy and sensitivity
- Highlight root causes and preventative actions
- Reinforce Eskom's safety culture and Life-Saving Rules
- Support toolbox talks, training sessions, and leadership engagements

These clips have become a cornerstone of Eskom's safety communication — practical, relatable, and powerful enough to shift behaviour.

Curriculum Design That Strengthens Capability Across the Organisation

Beyond media production, Eskom turned to VTTV to help modernise and strengthen its learning ecosystem. VTTV collaborated with subject matter experts, operational leaders, and training teams to design curriculum that is:

- Aligned with Eskom's competency frameworks
- Practical and grounded in real operational scenarios

- Easy to deliver across diverse sites and teams
- Built for both digital and blended learning environments

From technical training to behavioural development, VTTV's curriculum design work has helped Eskom build learning pathways that are structured, scalable, and aligned with organisational priorities.

Leadership Academy: Online Modules That Shape the Leaders of Tomorrow

One of the most significant milestones in the partnership has been VTTV's contribution to the Eskom Leadership Academy.

VTTV developed a suite of online leadership modules that support leaders at every level — from emerging supervisors to senior managers. These modules focus on:

- Leading teams in high-risk environments
- Communication and decision-making
- Accountability and performance management
- Ethical leadership and organisational culture
- Safety leadership and behavioural influence

Each module blends storytelling, practical tools, interactive elements, and Eskom-specific scenarios to ensure leaders don't just learn — they transform.

A Partnership Built on Trust, Quality, and Shared Purpose

What makes the VTTV-Eskom partnership so enduring is the alignment of values:

- Safety first
- People-centred learning
- Operational excellence
- Clear, impactful communication
- Continuous improvement

VTTV has become a trusted extension of Eskom's internal teams — responsive, reliable, and deeply invested in the organisation's mission.

Powering the Future, Together

From safety incident clips to curriculum design to leadership development, VTTV's work with Eskom has touched thousands of employees and contributed to a safer, more capable, and more aligned workforce.

This is more than a service relationship. It's a partnership that strengthens an organisation responsible for powering a nation.