



## **VTTV x Unilever: A Multimedia Partnership Transforming Site Induction Across South Africa**

Unilever's operations span some of the most complex, high-performance manufacturing environments in the country. With thousands of employees, contractors, and visitors entering their facilities each year, Unilever needed induction experiences that were clear, engaging, and aligned with their global safety culture.

They turned to VTTV — and together, they built a new standard for site induction across multiple Unilever locations.

### **A Partnership Built on Trust, Creativity, and Operational Excellence**

From the very first project, VTTV understood that Unilever didn't just need videos. They needed communication tools that protect people, strengthen safety culture, and reflect the professionalism of a global brand.

VTTV became a long-term creative partner, producing a suite of customised site induction videos that bring Unilever's safety expectations to life in a way that is visually engaging, easy to understand, aligned with global standards, and tailored to each site's unique risks.

### **A Full Portfolio of Site Induction Videos Created for Unilever**

VTTV has produced a comprehensive collection of induction videos for Unilever, including:

- Indonsa Factory Induction Video
- Boksburg Home Care Plant Induction Video
- Ice Cream Factory Induction Video
- Beauty & Personal Care Site Induction Video
- Logistics & Warehouse Induction Video
- Fire & Emergency Response Induction Video

Each video was filmed, scripted, edited, and branded by VTTV to ensure consistency, clarity, and a polished, professional finish.

## **Why Unilever Chose VTTV**

Unilever's operations demand precision, clarity, and reliability. VTTV delivered this through on-site filming, professional scripting, high-quality voiceovers, motion graphics, fast turnaround times, and a deep understanding of manufacturing safety.

## **A Partnership That Continues to Grow**

VTTV remains Unilever's trusted partner for induction and safety communication. As sites evolve, processes change, and new risks emerge, VTTV continues to update, refine, and expand the video library — ensuring every person entering a Unilever facility is informed, prepared, and protected.

**It's more than video production. It's a partnership that strengthens safety culture across one of the world's most respected brands.**